



# TAKING HIT TO THE NEXT LEVEL

*Target Audience: New York State Physicians*

*About the Program :*

As New York State moves forward with plans to establish a statewide health information network, it is imperative that all health system stakeholders, particularly, solo and small group physicians embrace and install electronic medical records in their practices. Physicians, especially those in small practices, however are the least likely to have the tools and/or resources at hand to differentiate among the many systems and thus less likely to indicate a willingness to implement electronic health information systems in the foreseeable future.

The Medical Society of the State of New York, in an effort to enhance the knowledge of physicians concerning the importance of adopting interoperative Health Information Technology (HIT), has received continued grant funding from the New York State Department of Health to educate physicians on the means and importance of integrating electronic medical records and electronic prescribing technologies into their practices. Participants who attend the two-hour presentation will be exposed to information and tools to assist their practice with the EHR planning, selection and implementation processes.

*Course Objectives:*

*To Educate, Encourage and Engage Physicians:*

- ◆ Educate: This program will inform physicians about electronic medical records (EMRs): how they have improved, their impact on quality, safety and efficiencies, and how they have been effectively implemented in practices.
- ◆ Encourage: Physician attendees will be informed about the benefits that can be realized by adopting EMRs: improved patient safety, improved quality outcomes, and improved efficiencies leading to lower operating expenses.
- ◆ Engage: Physicians will discover that participation in community patient data exchange leads to additional improvements in patient safety, quality outcomes and office efficiency.

*An Educational Program Offered by the  
Medical Society of the State of New York and Hosted by the  
NY Chapter ACP - Bronx County Medical Society and Bronx District*

*Wednesday, February 20, 2008  
at Mario's Restaurant, 2342 Arthur Avenue, Bronx, NY  
5:30 Registration - 6:00 Dinner Program*

*To Register, email: [bxcms@msn.com](mailto:bxcms@msn.com) or fax: (718) 549-6681*

*Name: \_\_\_\_\_ Phone: \_\_\_\_\_*

*Presented by: Salvatore Volpe, MD  
MSSNY's HIT Task Force Education Committee*

***This Medical Society of the State of New York program is supported by the New York State Department of Health***

*The Medical Society of the State of New York is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The Medical Society of the State of New York designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit (s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.*