



An Invitation to Physicians, Physician Assistants and Nurse Practitioners to participate in the Tobacco Cessation Performance Improvement Project

In 2006, the American Medical Association added Performance Improvement (PI) projects for CME credits. In 2007, the Tobacco Cessation Centers of New York State, in conjunction with the University at Buffalo School of Medicine and Biomedical Sciences, developed the Tobacco Cessation Performance Improvement Project. This 20 AMA Category 1 CME initiative facilitates the adoption by individual practitioners in New York State of evidence-based practices reported in the Public Health Service Guideline (PHS), Treating Tobacco Use and Dependence (2000).

The program is comprised of Stages A, B, and C. Benchmarks have been set for each stage to correspond with the AMA guidelines. The overarching objectives for providers completing all three stages of the Tobacco Cessation Performance Improvement Project include:

- ✓ Develop a standard of care for treating tobacco use and dependence, per the PHS Guideline.
- ✓ Participate in education opportunities provided by the Cessation Center.
- ✓ Implement a sustainable system to treat tobacco use and dependence.
- ✓ Achieve and maintain a minimum of 80% compliance with PHS Guideline standards.
- ✓ Quantify performance improvement through data collection and analysis.

In any given year at least 70% of smokers will visit a health care provider*. According to the 2004 Medical Expenditure Panel Survey, 92% of smokers will visit a primary care provider. Participation in this PI project will provide you with the necessary support and technical assistance to successfully address tobacco use and dependence with your patients. We look forward to working with you on this project.

This program has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for CME (ACCME) through joint sponsorship with the University at Buffalo School of Medicine and Biomedical Sciences and the New York State Department of Health Tobacco Control Program.

The University at Buffalo is accredited by the ACCME to sponsor CME for physicians.

The UB School of Medicine & Biomedical Sciences designates this educational activity for a maximum of 20.0 AMA PRA Category 1 Credit(s) TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity has been reviewed and is acceptable for up to 20 prescribed credits by the American Academy of Family Physicians.

*Fiore MC, Bailey WC, Cohen SJ, et al. Treating Tobacco Use and Dependence. Clinical Practice Guideline. Rockville, MD: U.S. Department of Health and Human Services. Public Health Service. June 2000.